



TRANSPUTEC

WEBSITE DEVELOPMENT FOR THE CITY OF LONDON LAW SOCIETY

CASE STUDY

THE CUSTOMER

The City of London Law Society is one of the largest local Law Societies in the United Kingdom. 30,000 solicitors are practising in the Square Mile, who make the 20% of the profession in England and Wales. The City of London Law Society is the professional representative body for solicitors and law firms in the City.



“Transputec have provided an excellent one-stop-shop website design and support service to our organisation and to me personally for over 20 years.”

Elizabeth Thomas – Administrator The City of London Law Society



THE CHALLENGE

Over the years, City Solicitors needed a technology partner that would help them through the journey of creating, hosting, and maintaining a website that will be used by all its members as well as the general public as a source of information and knowledge.

During this long partnership, the City of London Law Society faced several challenges related to its website and the continuously changing requirements and IT environment.

These challenges included changing staff members, evolving technology, content migration, upgrading to a modern content management system (CMS), maintaining and optimising the website, and enhancing its visibility through SEO.



OUR APPROACH

Transputec collaborated closely with City Solicitors to thoroughly understand their requirements. Having conducted a comprehensive analysis of their requirements, Transputec developed a fitting content architecture and design to create the website. Transputec provided recommendations to enhance user experience and navigation ensuring it reflected City Solicitors' professional image and brand identity.

Transputec built the website facilitating a seamless transition of content from the previous website to the new CMS, preserving data integrity and minimising disruptions.

Recognising the importance of search engine visibility Transputec provided guidance and assistance in implementing SEO strategies, increasing City Solicitors' online visibility and attracting relevant traffic.



THE OUTCOME

Transputec's IT support has yielded excellent outcomes resulting in a professional website that accurately represents the brand and effectively communicates its services. Their staff can now independently manage and update their website and Transputec's SEO guidance boosts their online visibility and enjoy a reliable and secure online presence helping to serve their clients and achieve their goals.

"From our very first website, which was designed specifically to be future-proof and managed/updated remotely, they have understood our requirements and worked with us over many years to develop the appearance and functionality of subsequent sites for the City of London Law Society. The support and customer service have been exceptional, responding professionally and efficiently to resolve technical issues or to deal with specific requests to adjust content or deliver additional pages, often with complicated instructions and minimal contact."

Elizabeth Thomas – Administrator, The City of London Law Society
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